

NEWS STORIES FOR LUTHERAN HOUR MINISTRIES INTERNATIONAL

Ministry making the most of Internet resources

Dec. 8 — MOSCOW: The efforts of Lutheran Hour Ministries (LHM) to reach the unchurched have had to adapt to technological changes in order to reach as many people as possible.

The LHM-Russia office in Moscow is making significant use of the Internet to reach Russians and Russian-speaking people around the globe.

One recent month totalled more than 6,000 responses from letters, e-mails, phone calls, and personal visits. Out of these responses, 85 people were referred to local churches. In addition, 332 new students enrolled in an online Bible correspondence course (BCC) at www.bibleschool.ru.



Some of the newest innovations for LHM-Russia are the addition of its radio programs being available 24 hours a day on an Internet radio Web site called Xrossradio. The address is www.xrossradio.com/russian. The LHM studio recorded 14 new pastoral programs for airing in October alone. There is also a Web site called "Jesus for Muslims" at www.jesus4muslims.ru. It was developed to support Christians trying to reach out to Muslims and speak with them about Jesus. And, news in Russian and English regularly appears on the sites www.luther.ru and www.int.luther.ru.

The number of people accessing the sites available from LHM-Russia is steadily increasing. As technology continues to evolve, this and other LHM ministry centres will continue to make the most of the resources available to them in order to reach the unchurched.

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